

# ACCOUNTING OFFICER TENDER ADJUDICATION DECISIONS FOR 27<sup>th</sup> FEBRUARY 2026

## 1. TENDER NO: BHC 037 - 2025/26.

Title: Tender for the Provision of Marketing and communications services for BHC on a (3) years contract period.

Nature of submission: Recommendation to award the Tender for the Provision of Marketing and communications services for BHC on a (3) years contract period, from the following bidder:

**Table 4: The Print Lab t/a Pantone Global (Pty) Ltd Pricing**

Item	Description	Pantone
<b>Electronic Media Production</b>		
Production of 5 minutes audio visuals	Full production cost	35,000.00
Production of 30 seconds television adverts	Full production cost	15,000.00
Production of 30 seconds animations	Full production cost	10,000.00
Production of 30 seconds radio jingles	Full production cost	5,000.00
Production of 30 seconds telephone voice overs	Full production cost	5,000.00
Planning and Scheduling for electronic media	Design and layout per hour	6,500.00
	<b>TOTAL</b>	<b>76,500.00</b>
<b>Graphic Design Services</b>		
Design of print media advertisement	Design and layout per hour	450.00
Design of literature e.g. brochures, flyers, booklets and posters	Design and layout per hour	550.00
Design and production of the Annual/Integrated reports	Design and layout per hour	1,000.00
Design of Newsletter	Design and layout per hour	550.00
Design of electronic/digital advertisements	Design and layout per hour	450.00
	<b>TOTAL</b>	<b>3,000.00</b>
<b>Special Project Campaign Conceptualization</b>		
Campaign strategy and Concept Generation	To be negotiated when required, no need to quote	N/A
Events Management	To be negotiated when required, no need to quote	N/A
Production/Purchase on behalf of the client	% Mark up	10% to 20%
Social media Automated Response	Full concept Design	2,500.00
Social Media Advertising and Boosting	Advertisement per month	10,000.00

Project Duration: (3) years.

Decision: Approved.

Date: 27.02.2026.

Note: Information provided on the website concerning Adjudication Decisions of tenders by the Accounting Officer, is shared for information purposes only. Successful Bidders should note that they must not proceed with contract implementation/mobilization until they have received written confirmation of Contract Award from the Corporation.

Unsuccessful bidders are advised that they may request for debriefing immediately upon publication of the Tender Award Decisions